

July 31<sup>st</sup> - August 7<sup>th</sup>, 2010  
COLUMBIA University, New York, USA

2<sup>ND</sup> EDITION

# INTERNATIONAL SUMMER SCHOOL & CONFERENCE ON SUSTAINABLE STRATEGIES AND OPERATIONS

## TOPICS OF THE SCHOOL

### Business Sustainability in relation to:

Strategy - New Product Development - Supply Chain - Operations  
Industrial Plants - Accounting - Performance Measurement and Reporting

## LECTURERS

Joseph Plummer, Columbia Business School, USA  
Vito Albino, Polytechnic of Bari, Italy  
Paolo Carbone, University of Perugia, Italy  
Giuliano Noci, Polytechnic of Milan, Italy  
Christian Seelos, IESE, Spain  
Pierpaolo Pontrandolfo, Polytechnic of Bari, Italy  
Roger Beach, Bradford School of Management, UK  
Michael S. Hopkins, MIT Sloan School of Management, USA  
Flavio Tonelli, University of Genoa, Italy  
Paolo Taticchi, University of Perugia, Italy  
Kashi Balachandran, NYU Stern School of Business, USA

## ORGANIZED BY

### Directors

Vito Albino, Polytechnic of Bari, Italy  
Paolo Carbone, University of Perugia, Italy

### Coordinator

Paolo Taticchi, University of Perugia, Italy

## FACTS

First 25 registrants will receive accommodation included in the fee  
(1st Deadline February 28)  
2nd Deadline for Application: April 30th  
1 Piero Lunghi Fellowship  
School Fee: 1.500 €

Lecturers from



University of Perugia



Polytechnic of Bari



Polytechnic of Milan



University of Genoa



University of Navarra  
IESE Business School



New York University  
Stern School of Business



Columbia University  
Columbia Business School



MIT  
Sloan School of Management



Bradford University  
School of Management

Promoted by



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Green Business Club  
Columbia Business  
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